



ALY ELKHOLY

Senior Graphic Designer / Creative Lead / Art Director

WHY ME?

Known as the **'Einstein of Design,'** or simply **'Design-stein'** if you will, I've been blending **creative flair** with **strategic thinking** for **over 10 years**. As a **Senior Graphic Designer, Creative Lead, and Art Director**, I've led projects from concept to completion, always striking the **perfect balance between aesthetics and functionality**. With expertise in Adobe Creative Suite, no-code platforms like Wix and Elementor, and HTML, I craft designs that **captivate audiences** and **push creative boundaries**.

LOCATION

Dubai, United Arab Emirates
New Jersey, United States

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PORTFOLIO

WWW.SUPERHOLYELK.COM



www.linkedin.com/in/alyelkholy

CAREER OBJECTIVE

Driven by my **passion** for design and **inspired** by icons like Paul Rand and Paula Scherr, I'm seeking a **Senior Graphic Designer or Lead Designer** role where I can apply my **hands-on experience** while leveraging my background as an Art Director. I'm excited to **shape the future of design** with a team, grow, and create unforgettable designs together.

PROFESSIONAL EXPERIENCE

July 2019 – Present | Nateega Art Director

Remote

- Spearheading graphic design projects from initial concept through to successful completion
- Proactively pitched and secured media placements for top medical professionals.
- Produced engaging video content for 30+ law firms, supporting over 1,000 cases.
- Reduced client costs by an average of 35% within 12 months.

September 2021 – October 2022 | B&W TEK Marketing Specialist

New Jersey, USA

- Collaborated with multiple departments to drive marketing campaigns.
- Led a team in crafting innovative designs for print, digital, and social media.
- Boosted lead generation and social media traffic by 50%.

November 2016 – March 2019 | ITIDA Senior Graphic Designer

Cairo, Egypt

- Successfully led the CES 2020 campaign, attracting \$60 million in foreign investments
- Managed design and event planning for ministry affairs
- Served as a consultant on branding strategy for key government campaigns



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TOP SKILLS

Graphic & Digital Design | Print Design | Branding | Web Design | Storyboarding | Content Creation | Lead Generation | Marketing | Adobe Creative Suite (Illustrator, Photoshop, After Effects, Premiere Pro, InDesign) | Figma | Autodesk Maya | V-Ray | Cinema 4D | Blender | Salesforce | Google Docs | eClinicalWorks | Fluent in English & Arabic

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PROFESSIONAL EXPERIENCE continued

November 2013 – March 2016 | Daleel Adv. Al Khobar, KSA

2D/3D Graphic Designer

- Developed 700 + graphic design projects (brand design, signage, presentations).
- Orchestrated design projects for major enterprises in different sectors.
- Increased client transactions by an average of 20 %.

August 2012 – March 2016 | Saudi Aramco Dhahran, KSA

Graphic Designer / Event Promoter

- Spearheaded corporate and community events for advertising and awareness.
- Redesigned all promotional elements and modernized existing organizational systems.
- Produced designs for the monthly city newsletter.

November 2010 – August 2012 | Inventa World Toronto, CA

Team Lead / Promotional Representative

- Contributed to the largest campaign launch for the Nintendo 3DS hand console.
- Managed the Nescafe promotional event at the 2011 Interior Design Show.
- Quickly promoted to team lead after my first successful two month campaign.

EDUCATION

September 2006 – May 2010 | Ontario Tech, Oshawa, ON, CA

Bachelor of Information Technology (Honors): Game Design and Entrepreneurship

The courses emphasized game development theory, 2D and 3D design, Entrepreneurship, Business, Marketing and management.

Certifications



Summer of Design

By David Kadavy

Online 📍

Plural Sight

Popular Course Platform

Online 📍